



Mr. M. RAJESH

Guest Lecturer

Contact

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Govt Arts and Science College
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Date of Birth : 20-06-1985
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Academic Qualification : M.com., M.phil.

Experience : 07 years

Area of research

Marketing and finance

Publication

Publication of paper entitled “Emerging trends of E.learning in India” published in Shanlax international journal of commerce,ISSN :2320-4168, October 2018.

Seminar

National

- Presented a paper on “E-security and cyber crime” held in Arul Anandar college on 9th March 2009.
- Presented a paper on “Consumer exploitation and its remedy” held in Ananda college on 23rd Jan 2010.
- Presented a paper on “Talent management emerges as a HR challenges” held in Arul Anandar college on 17th Mar 2010.
- Presented a paper on “Importance of entrepreneurship in the global scenario” held in Yadava college on 10th Feb 2010.
- Presented a paper on “Post accreditation – Quality sustenance measures” held in Idaya college on 9th feb 2010.

International

- Presented a paper on “The challenges of globalization in Indian content” held in Ananda college on 24th Feb 2007.
- Presented a paper on “Recent trends in service marketing” held in Ananda college on 20th Feb 2009.
- Presented a paper on “Rural entrepreneurship in India” held in Causanal college on 26th Oct 2016.